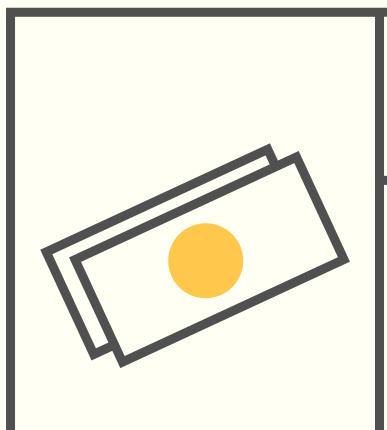


PERSO

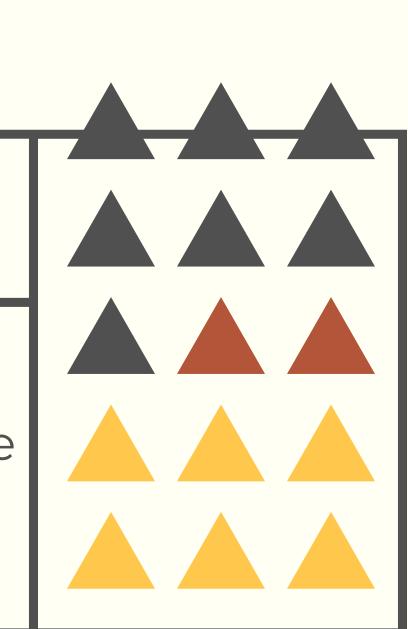
THINGS TO CONSIDER WHEN SHOPPING FOR HOMES ON REPYYC.COM

REAL ESTATE PARTNERS TEAM WITH REAL BROKER

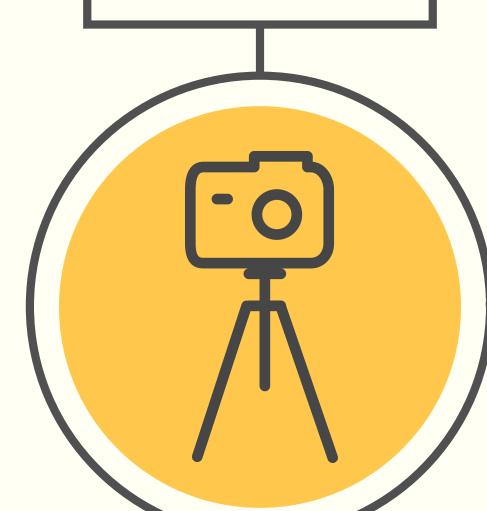


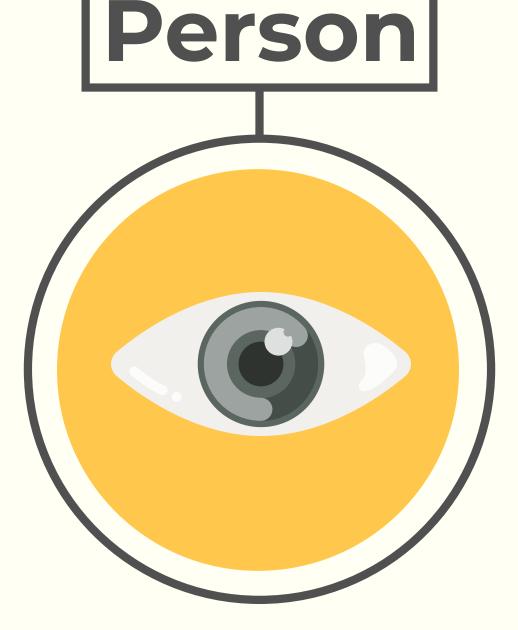
The Perils of Pictures.

Generally speaking, very few buyers won't make an offer on a home without actually visiting it, but they can often get attached before seeing it. We always advise our clients to not be impulsive, to be **EXCITED**, but not too attached, until you see the home for yourself.









HUGE Space

Photographs can be hard to gauge, with the help of a wide angle lens, photographers are able to capture entire rooms in one shot.

Bright / Inviting

Real Estate Pictures often provide a warm, bright, and inviting look to homes, cameras are able to draw in more light through longer exposure which can skew what the lighting is like typically.

Flawless

Photos taken by professional photographers will highlight all the features, standout rooms, and finishes, that are intended to get you to visit the property.

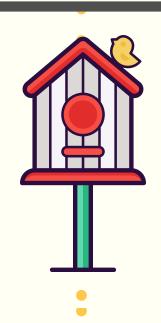
Looks Inviting

Cozy Fireplaces, candles throughout, flowers on the counter, you can practically smell the fresh baked cookies in the oven.

The Beauty

The home looks like an oasis, pristine, perfectly staged, no chaos, no clutter, the home is in perfect condition, no holes, damage, the back yard is flawless, you've found your dream home!

Rooms



Lighting



Details



Smells



Oasis



You Can Touch

Both Walls

In reality, it's hard to gauge room size through photos, it's worthwhile to visit a home in person and take in the size yourself and bring a measuring tape!

Mild / Lighting

In person you get a better feeling for natural light, and how bright or lack thereof a home can be. Consider both the exterior and interior lighting of the home, allowing you to gauge what warm summer nights will entail in your backyard.

Flawful

On the flip side photographs taken for a home will lack one thing (flaws) very rarely will a photographer or agent take photos of holes in the wall, leaks, or cracks in the tiles. Photos are intended to be advertisements.

Smells... Exciting

In person, that may not be the case, while smells are an easier overall fix. Smoking, pets, and other odours could have you second guessing a home.

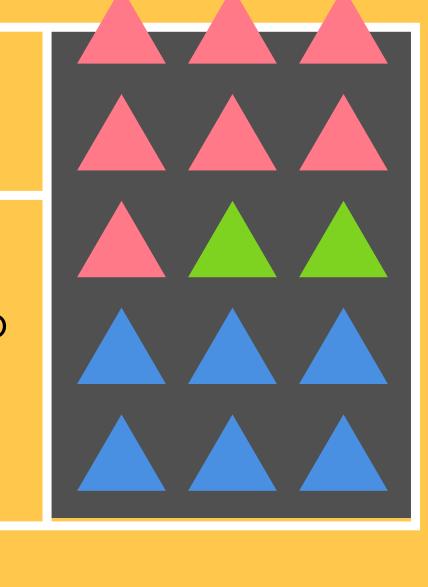
The Beast

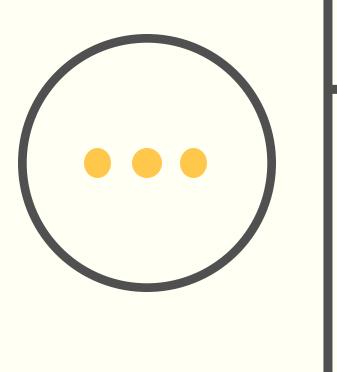
Unfortunately one of your neighbours runs the cities only local horse farm, your street is packed with traffic, neighbours yards are filled with... Everything. Planes flying over every minute, you name it! All these things and more that won't show up in pictures.



THE RIGHT ADVISOR

From negotiations, to local knowledge, it's important you have an experienced and talented REALTOR® helping you in your search, but you also need one that will be honest. Our agents will not only point out the great pros of a home, but the cons as well, allowing YOU to make an informed decision!





03

BAD PICTURES

NEXT! That's what you say in your head when you're scrolling through Calgary homes on REPYYC.COM & the first picture is dark, & upside down. We agree that homes should be presented at their finest, & we **ALWAYS** make them shine. But not all agents take pro photos / videos and before you skip over, consider you could be skipping a gem in person.

